



## Sustainable Purchases and More

December 9, 2022

We are excited to share our latest podcast where RJ Devick sat down with Bailey Johnson, Event and Marketing Manager at Impact Hub MSP. They talked about how to make a difference with everyday purchases as well as broader topics around sustainability. They also discussed Social Impact Week and the Gifts for Good virtual marketplace taking place this afternoon.

A few of the companies mentioned were [The Tare Market](#), [Peace Coffee](#), and [Who Gives a Crap](#).

Here is a link to their podcast:

[RJ's Conversation with Bailey Johnson, Impact Hub MSP](#)

This week there is a Social Enterprise Campaign as part of Social Impact Week MN with the Gifts for Good virtual marketplace **TODAY, December 9<sup>th</sup> from 2-5pm**

CT. <https://minneapolis.impacthub.net/gifts-for-good-market/>

*"Impact Hub MSP and Social Enterprise MSP are using our global connections to partner on a digital campaign called "Why Social?" to drive awareness and visibility of local Minnesota social enterprises, provide opportunities for social business leaders to tell impact story and what makes them stand out from a traditional business or nonprofit, and connect like-minded citizens looking to shop their values and support a purpose-driven economy.*

*Our goals are to help make social enterprise more mainstream in Minnesota during #SocialImpactWeekMN and connect more people to the businesses they can support who are making a positive social and environmental impact, using a global connection of #SocialEnterpriseDay and sharing your #WhySocial story.*

*There will also be a Gifts for Good virtual marketplace hosted by Impact Hub MSP to shop your values and connect with other social enterprises around the world."*

<https://directory.socialenterprisemsp.org/dl/767bfd?full=t>

Learn more about Impact Hub MSP: <https://minneapolis.impacthub.net/> *"Impact Hub Minneapolis-Saint Paul is part of one of the world's largest networks focused on building entrepreneurial communities for impact. We connect entrepreneurs and innovators to resources, knowledge and community through shared workspace, training opportunities, 1-1 coaching, curated events and social impact startup support.*

We hope this helps you find ways to shop with purpose both during the gift giving season and for everyday purchases throughout the year.